

Become a Dixon Park Surf Life Saving Club Sponsor



Dixon Park SLSC was founded in 1932 and has a proud heritage as part of the Hunter Branch of Surf Life Saving NSW.

The club prides itself as an inclusive club with strong family values and boasts over **350 members including, under usual circumstances, over 200 Nippers.**

Situated on the newly completed Bathers Way and with one of the best views in Newcastle **the club is passed by an estimated 500 people per hour.**

The club is a 100% volunteer organisation. The club's core activity is to provide lifesaving services to Dixon Park Beach. The club also provides education and training courses such as Nippers Coaching, Bronze Medallion, First Aid, Advanced Resuscitation, Radio Operator, Inflatable Rescue Boat (IRB) Crewperson and Driver for our members and the community.

Dixon Park SLSC provides a Sunday morning Nippers program for children aged 5 to 13 held each Sunday morning over the summer months. The Nippers program provides an opportunity for children to learn surf lifesaving skills, gain confidence in the water and have fun in a safe beach environment with the ultimate goal of one day becoming a fully trained lifesaver.

Dixon Park SLSC also has a proud surf sports history. Over the years, club competitors have been successful in Junior, Open and Masters age groups at Branch, State, Australian and World Championships.

To fund the clubs operations and purchase the equipment needed to perform our life saving duties, Dixon Park SLSC is seeking sponsorship from businesses who would like to embrace the community goodwill and attributes that Dixon Park SLSC represents.

THE COST OF SAVING LIVES AT DIXON PARK



Sponsorship Opportunities

Club Sponsorship

Due to Covid, we are offering a slightly different sponsorship package this season, leading into next. Due to reduced Nipper numbers and timing, we are offering a very affordable sponsorship package for the remainder of the season. When normal activities (hopefully!) resume next season, this season's sponsors will receive the first opportunities.

This season: \$500+ GST Sponsorship Investment (payable now)

Package includes:

- Your business logo advertised on the club Hoodies for this season
- Your business logo, transcript and link to your business advertised in the sponsor section of the club's TeamApp
- Your business mentioned in the club's weekly TeamApp announcements
- Your business logo, transcript and link to your business website advertised on the club's sponsors webpage for 12 months
- Your business mentioned in weekly announcements on the Dixon Park SLSC Facebook Feed for this season
- Invitation to the club's annual presentation events, including promotion during addresses during the event
- Advertising in the club's newsletter
- Dixon Park Sponsorship appreciation gift that can be displayed at your business

Next season: \$1000+ GST Sponsorship Investment (payable next year)

Package Includes:

- Your business logo advertised on the club shirt and hoodies for the upcoming season
- **Wind Feather Flag with your business logo displayed at Dixon Park during Sunday morning Nippers activities (**cost of flag in addition to the sponsorship investment and remains the property of the sponsor)
- Your business featured on the Dixon Park SLSC Facebook feed for the upcoming season
- Your business logo, transcript and link to your business advertised in the club's TeamApp
- Your business mentioned in the club's weekly TeamApp announcements
- Your business logo, transcript and link to your business website advertised on the club's sponsors webpage for 12 months
- Advertising in the clubs newsletter
- Invitation to the club's annual presentation events (including Nippers)
- Your logo (along with the other sponsors logos) featured on a Dixon Park SLSC wind feather flag that will be displayed at all branch Nipper carnivals.
- Dixon Park Sponsorship appreciation gift that can be displayed at your business

Next Season - Nipper Board Sponsorship



\$500 +GST Sponsorship Investment

- Your business logo advertised on ONE Nipper board
- Your business featured on the Dixon Park SLSC Facebook feed during the upcoming season
- Your business logo, transcript and link to your business website advertised on the club's sponsor's website page for 12 months
- Laminated photo of your sponsored board

****Other equipment sponsorships such as IRB, Surf Boat and Shade Tent sponsorships are available on enquiry****