

## Become a Dixon Park Surf Life Saving Club Sponsor



Dixon Park SLSC was founded in 1932 and has a proud heritage as part of the Hunter Branch of Surf Life Saving NSW.

The club prides itself as an inclusive club with strong family values and boasts over **400 members including over 230 Nippers.** 

Situated on the newly completed Bathers Way and with one of the best views in Newcastle **the club is passed by an** estimated **500 people per hour.** 

**The club is a 100% volunteer organisation.** The clubs core activity is to provide life saving services to Dixon Park Beach. The club also provides education and training courses such as Bronze Medallion, First Aid, Advanced Resuscitation, Radio Operator, Inflatable Rescue Boat (IRB) Crewperson and Driver for our members and the community.

Dixon Park SLSC provides a Sunday morning Nipper program for children aged 5 to 13 held each Sunday morning over the summer months. The Nippers program provides an opportunity for children to learn surf life saving skills, gain confidence in the water and have fun in a safe beach environment with the ultimate goal of one day becoming a fully trained lifesaver.

Dixon Park SLSC also has a proud surf sports history. Over the years, club competitors have been successful in Junior, Open and Masters age groups at Branch, State, Australian and World Championships.

To fund the clubs operations and purchase the equipment needed to perform our life saving duties, Dixon Park SLSC is seeking sponsorship from businesses who would like to embrace the community goodwill and attributes that Dixon Park SLSC represents.



## THE COST OF SAVING LIVES AT DIXON PARK



# **Sponsorship Opportunities**

### **Club Sponsorship**

#### \$1,100 (Inc GST) Sponsorship Investment

Package Includes:

- Your business logo advertised on the club shirt for the upcoming season
- \*\*Wind Feather Flag with your business logo displayed at Dixon Park during Sunday morning Nippers activities (\*\*cost of flag in addition to the sponsorship investment and remains the property of the sponsor)
- Your business featured on the Dixon Park SLSC Facebook feed for the upcoming season
- Your business logo, transcript and link to your business website advertised on the club's sponsors webpage page for 12 months
- Invitation to the club's annual events (including cocktail party and presentation nights)
- Your logo (along with the other sponsors logos) featured on a Dixon Park SLSC banner that will be displayed on the surf club balcony.
- Dixon Park Sponsorship appreciation gift that can be displayed at your business



\*Other equipment sponsorships such as IRB, Surf Boat and Shade Tent sponsorships are available on enquiry\*

#### For all sponsorship enquires please email <u>nippers@dixonparkslsc.com.au</u>



Dixon Park Surf Life Saving Club







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